

VISION DRIVEN DELIVERY

UNLOCKING PROJECT SUCCESS WITH RIGHT TO LEFT THINKING



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delivering business change using portfolio, programme and project management solutions tailored for you



RIGHT TO LEFT THINKING – THE CONCEPT



MOST PROJECTS PLAN FROM THE START TO THE END OF THE CHANGE



RIGHT TO LEFT THINKING – THE CONCEPT



START WITH THE END IN MIND



QUESTION



WHAT ARE THE MAIN CHALLENGES YOU FACE IN DELIVERING TODAY'S PROJECTS?

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SOME CHALLENGES WE SEE

- ✓ Customers demanding more from the supply chain to help achieve change
- Stakeholders providing shorter questions and expecting projects to provide holistic solutions
- ✓ The pace of change expected by stakeholders
- \checkmark The volatility of the environment
- More risk and reward sharing in contracts

✓ Don't just build me 1,000 new homes, ✓ Fill them with people, build a community and bring certainty and stability to their lives for the next 25 years



THE WORLD IS COMPLEX AND UNCERTAIN

We are living in a time of great change.

To survive and thrive, organizations must successfully deliver changes that benefit stakeholders at increasingly rapid rates.





BUT WE STILL USE OLD TECHNIQUES

HENRI GANTT 1910

RISK MANAGEMENT 1963

EVM 1967







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QUESTION



WHAT PROJECT INFORMATION DO EXECUTIVES FOCUS ON?

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WE SHOULD FOCUS MORE ON VISION AND BENEFITS

CLEAR VISION

- Provides purpose and hope
- Energises people
- Aligns stakeholders
- Is clear and compelling
- Is concise

STAKEHOLDER BENEFITS

- Underpins performance improvements
- Aligns the stakeholder needs and outcomes of benefit to them
- Need to be planned and realised for the project to succeed

START WITH THE END IN MIND



GUIDE THE CHANGE USING A VISION

'Building safe, inclusive and healthy housing where people can see their hopes of a better future for themselves, their children and community become a reality'





IDENTIFY THE BENEFITS FOR STAKEHOLDERS

- Benefits identified and linked to strategic objectives, with measurable, short-term improvement goals
- Aligned with different stakeholders
- Stakeholder v Benefits chart
- Progress measured in terms of benefits
- Incremental and modular approach with 'quick wins'
- Approach based on evidence and lessonslearned





BENEFITS MANAGEMENT

Benefits should be:

- Greater than the investment in the project
- Identified for all stakeholders
- Prioritised to select the quick wins
- Planned over time
- Sustained and tracked
- Realised and measured
- Celebrated and success recognised



Are these steps actively implemented in your organisations?



PRIORITISE BENEFITS

High	Deliver these benefits later	Deliver these benefits
Value		
Low	Do not pursue these benefits	Deliver these if possible
	Low Urgency High	



DESIGN THE FUTURE TARGET OPERATING MODEL

Organisation	 What will the future organisation structure need to be? 	
Processes	 What will the future process flows be? 	
Technology	 What technology will be operated in the future? 	
Information	 What information will be used to manage the future state? 	
Culture	 What is the desired culture in the future? 	
Assets	What is the required future infrastructure?	
Learning	 How will the future operation learn and develop? 	
Based on the prioritised benefits for stakeholders		

MAP THE BENEFITS TO THE TOM AND THE CHANGES



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BUILD THE TOM DRIVEN BY THE BENEFITS





DELIVER THE CHANGES



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REACH A LANDING POINT AND ADAPT

- Stabilise the benefits realisation
- Look at the changing context SWOT or PESTLE analysis
- Apply contextual changes to the project to prioritise the next wave of benefits





RIGHT TO LEFT THINKING

VISION AND PURPOSE





WE ARE OPERATING IN A NEW ERA

Yesterday the big fish ate the small fish



Today the fast fish eat the slow fish



Quote by: Klaus Schwab, Founder and Executive Chairman World Economic Forum



THANK YOU – ANY QUESTIONS?

